



ROMANIAN SECURITY SUMMIT

CONFERENCE & EXHIBITION

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5 - 6 November 2025, Romexpo, Bucharest, Romania

EXHIBITORS & BRANDING GUIDE

Information – Exclusive Sponsorships



Date 5 - 6 November 2025

Venue Romexpo Bucharest

Exhibitors 120+

Participants 4,000+

Meetings 5,000+

Panel Discussions 8

Keynote Speeches 4

Side Events & Workshops 30+

Exhibition

Eligibility: Only companies with contracts can exhibit. Exhibitors cannot share or transfer their exhibiting privileges without permission, unless they have co-exhibitors approved by the organizer.

Access

Registration & Entrance: Only registered individuals with print-at-home badges can access the event. Badges must be worn at all times. Registration is online prior to the event at www.romaniansecuritysummit.com. Exhibitors and sponsors get free registration while other participants are obligated to purchase.

Food & Beverage

Policy: No outside food or drinks are allowed unless approved by the organizer. Exhibitors and sponsors and exhibitors get lunch vouchers. Other participants can buy lunch at the restaurant. Snacks and drinks are available at the Coffee & Snack Bar where coffee breaks in the morning/ afternoon will be held, too.

Hotel & Accommodation

Reservations: Please visit <https://romaniansecuritysummit.com> for information and bookings per special rates.

Parking

Availability: Parking is available at Romexpo parking. Daily parking is 5 €. Please check the venue plan for parking locations.

Freight & Deliveries

Instructions: Please contact the recommended freight companies on the event website for all materials and products to be delivered.

Cash & Carry Policy

Sales: No on-site sales are allowed. Only future orders for billing, payment, and delivery are permitted.

Photography / Video Regulations

Permissions: Cameras and video equipment are allowed. You can take photos/videos for company use, but must get permission before photographing other exhibitors' products. Please report any unauthorized photographing to security. The organizer will take photos and videos of booths and personnel for post-event promotional use.

Sound Restrictions

Noise Level: Noise must not exceed 85 dB on the exhibition floor and in designated meeting areas, all following IAEE standards.

Combustible Materials & Fire Safety

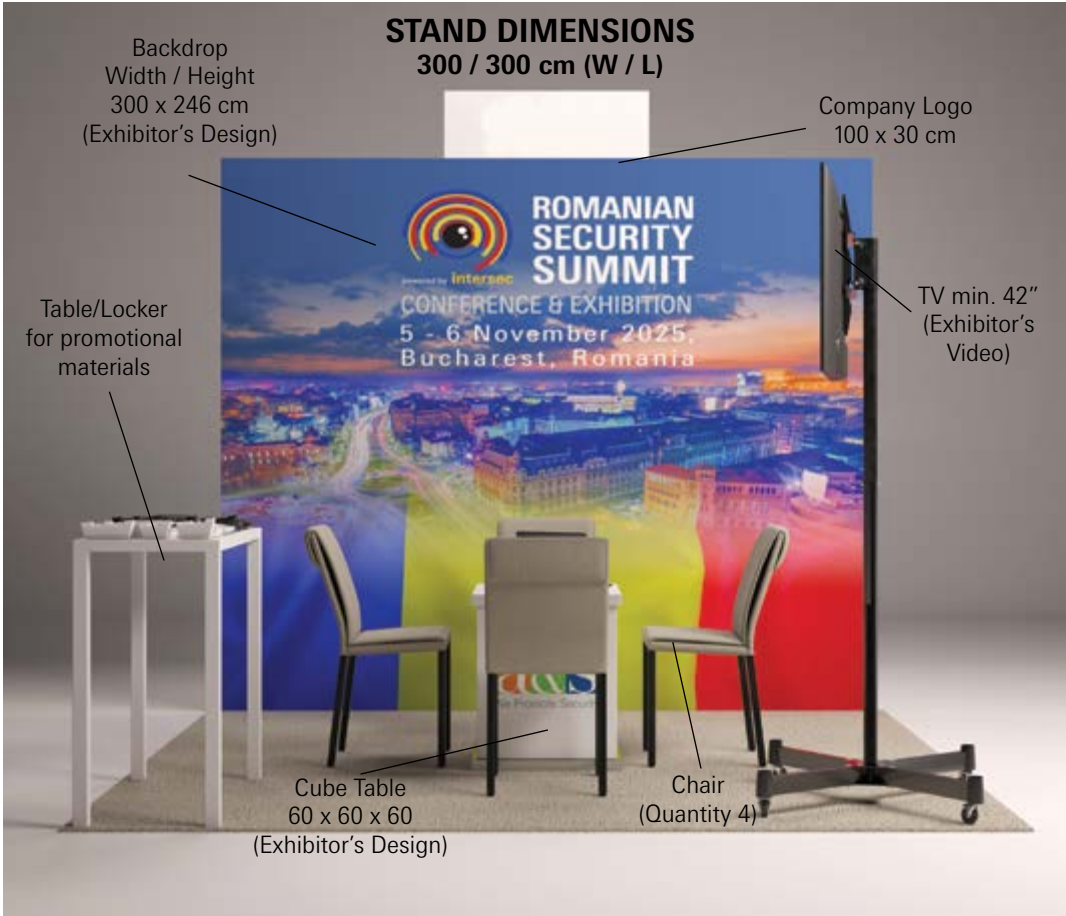
Prohibited Items: Materials that cannot be flame retardant are banned. Combustible materials must be completely flame-retardant. No open flames are allowed at the venue.

Smoking & Alcohol

Restrictions: Smoking and alcohol are prohibited in the exhibition and conference areas. Smoking is allowed only at designated areas (e.g. Coffee & Snack Bar) Booth Size: Each exhibitor's booth is of the same measurements, size and design.



Your Stand at Romanian Security Summit



CONNECT with buyers and decision makers from all vertical markets. **GROW** your network and drive sales with 3,000+ participants from 50+ countries. **SHOWCASE** your products and services, source new ideas and be inspired. **POSITION** your company as an important regional player and develop your brand awareness.

SHORT NOTES:

- Each exhibitor's booth is of the same measurements. Size: 10 m² (3 * 3,3 m).
- The organizer will set up all booth elements.
- Exhibitors can book additional booths.

Booth elements

No.	Element	Quantity
1	Backdrop	1
2	Cube-table	1
3	Chair	4
4	Table/Locker for promotional materials	1
5*	Min. 42" TV	1
6	TV stand	1

* Available at a price of 200 EUR.



Booth Size: Each exhibitor's booth is of the same measurements, size and design.

Its size is 9 m²: 3 x 3 m (length x width).

Booth Features: The organizer will set up all booth elements which consist of branded backdrop stand of 2 x 3 m, four chairs, two tables and a TV. Booth have an access to power supply and WiFi.

- **Monitor:** Each exhibitor will be provided with a monitor for playing their own promotional materials. Image quality and resolution of the monitor does not allow for the presentation of professional video surveillance systems. In

case of specific demands, the exhibitors are required to provide information about their needs and the organizer shall take necessary measures to provide additional equipment. Exhibitors also need to confirm that the monitor is required or that they will use their own monitor. Playback is done via owned laptops or USBs, and the organizer shall provide required additional equipment for establishing connection (cables, adapters etc.).

- **Setup:** Exhibitors may set up more than one exhibition showcase, panel or video wall at their own expense as well as present their products and services in the manner which does not affect the general appearance of the booth and visibility of branded background. Limited presentation of products and services with an additional electrical connection can be arranged with the organizer, while taking into account limited square footage of the booth and the concept of the event. All exhibitors who intend to add additional equipment are obliged to submit a draft of the entire stand to the organizer for an approval.

It is allowed to set up freestanding roll-up banners. The booths are separated by low partitions.

- **Goods:** The sponsor are responsible for the safety of their goods during the day. The organizer provides complete security services during the off-hours.

- **Booth Activity:** Booth activity of any kind must be confined within the exhibitor's contracted space so as not to interfere with traffic flow in the aisles or encroach into neighboring exhibits.

- **Co-Exhibitor:** Without prior Romanian Security Summit's approval, exhibitors shall not be permitted to hand over or otherwise make available their rented stand or part to third parties, or exchange their rented stand or part there of with third parties, whether for payment or free of charge. Companies not mentioned in the admission confirmation shall not be advertised on the stand. Co-exhibitor is allowed, only with the additional permission of the organizer. Technical support team further assistance will be available to all exhibitors all the time.

Depending on the sponsorship package choice and accordingly signed contract, a few booth sample designs follow:



18m²



27m²

NOTE:

In case you need assistance with building your booth design, please get in touch directly with the summit's official third party suppliers, specialised in designing and equipping various events, building trade fair stands, and creating accompanying promotional elements.

Contact details:

Commercial Department

Phone: +40 21 207 70 00 / 1208

Fax: +40 21 207 70 70

Mobile: +40 741 240 330

E-mail: cristina.dobre@romexpo.ro

E-mail: alexandra.dutu@romexpo.ro

Side Events

- Sign in to more than 30 dedicated corporate events
- Contribute to the promotion of new products and services
- Showcase your offerings and source new ideas
- Stay ahead with the trends through useful workshops
- Gain knowledge from renowned security professionals

Organize your corporate events, seminars, promotions of products and services, or meetings with clients. Each hall is equipped with:

- >> TV or Projector
- >> Microphone and speakers
- >> WiFi



Hall	Seats	EUR/30 min
Sherlock Holmes	45	250
James Bond	45	250

SIDE EVENT VIDEO PRODUCTION

Book a slot with our multimedia team and make a professional and memorable video of your side event presentation.

Includes:

- Video recording
- Video editing

500 EUR/30 min

Do You want us to additionally promote your side event? We will:

- >> Send an invite to all Summit participants
- >> Promote the event on the Summit website
- >> Promote the event on the social media channels related to the Summit
- >> Provide the photo coverage of the event

800 EUR

Exhibition & Networking

- Generate leads and brand awareness for your business
- Connect with buyers and decision makers from all vertical markets
- Grow your network and drive sales with 4 000+ participants

- Find valuable partners and sign new deals
- Accelerate your business development with the constant footfall of quality peer professionals

VIP LOUNGE SPONSOR

3,500 EUR

Attendees: 300+ Available: 1

The VIP Lounge is the exclusive space where industry leaders gather to network, relax, and conduct high-level discussions. Your brand will be at the forefront of this prestigious environment. Includes:

- >> Lounge branding
- >> Branded welcome package
- >> Custom branded staff
- >> Branded refreshments
- >> Social media integration with branded hashtag



VIP DINNER SPONSOR

2,600 EUR

Attendees: 100+ Available: 1

Organize a welcome dinner for invited guests a night before the event starts.

Includes:

- >> 20 VIP Dinner tickets
- >> VIP Dinner Speech
- >> Branded Invitations
- >> Logo card placement at the tables
- >> Logo placement on Summit website
- >> Photo Cover



LUNCH SPONSOR

3,600 EUR

Attendees: 700 Available: 2

Become the main host of the Lunch held on day one or day two.

Includes:

- >> Host Announcement
- >> Prominent Signage in Restaurant
- >> Logo card placement at the tables
- >> Promotional reminder to all attendees via Summit App
- >> Photo Cover



REFRESHMENT BREAK

2,100 EUR

Attendees: 800 – 1,000 Available: 4
Associate your brand with the relaxing ambience of the coffee break.

Includes:

- >> Host announcement
- >> Recognition via prominent signage during the break
- >> Promotional reminder to all attendees via Summit App
- >> Photo Cover



B2B SESSION

2,100 EUR

Available: 1
Number of meetings: 3000+
Sponsor the B2B area where most of the business meetings will take place. Attendees will associate your brand with positive feelings of conducting negotiations and business talks, and getting the deals done.

Includes:

- >> Branded B2B session area
- >> Logo card placement at the tables
- >> Promotional material on tables (provided by sponsor)
- >> Photo Cover



PERSONNEL T-SHIRTS

1,100 EUR

Our personnel count 20 members. Put your logo on their T-shirts and associate it with those who provide solutions and care about others.



REFRESHMENT POINT

1,300 EUR

Promote your brand in a specially designed area for summit visitors' refreshments.

Wi-Fi

1,300 EUR

Increase your brand awareness by promoting your logo during each participant's first Wi-Fi connection.

CUSTOM VIDEO REPORTAGE

Depending on your wants, the price will be set.



REGISTRATION AREA

1,300 EUR

Promote your company within the registration area where everyone will be able to print out the badge and get the badge lanyard. All Summit attendees will see your logo placement on:

- >> The header of main registration process banner
- >> All four sides of boxes containing badge lanyards
- >> The header of printed badge



REGISTRATION PROCESS AND MESSAGES

1,100 EUR

Become the first point of connection between visitors and the Summit. All registered attendees will receive 3 to 5 messages from the organizer. Put your logo there and start a successful relationship.

- >> Total number of messages across all attendees: 6,000 – 8,000
- >> Banner within the registration form



PHOTO ALBUM

300 EUR/30 min

Book a slot with our photographers and make professional and memorable photos of your team during the exhibition or in our photo corner.

Includes:

- >> Photo session at the booth
- >> Business portrait photos
- >> Minimum 50 professional photos



FLOOR STICKERS

800 EUR

Available: 5

Guide the Summit visitors to your company's booth with prominent floor stickers that will be placed from the entrance throughout the exhibition hall.

Includes six Floor stickers.

(Price includes production and setup)



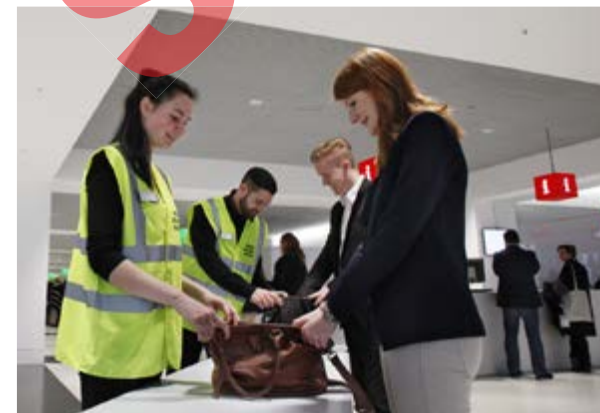
EXCLUSIVE PROVIDER OF ON-SITE SECURITY

1,600 EUR

For manned guarding and event security companies, this is surely the best way of showcasing your level of professionalism, hospitality, quality of service and commitment to high-level security.

Includes:

- >> Logo on security personnel equipment
- >> Announcement on Summit website
- >> Photo cover of personnel



EXCLUSIVE SPONSORSHIPS

Online and Multimedia

Every sponsorship package includes several online promotional services such as logo placement on the official Summit website, company description in the exhibitors listing, profile on Summit App, an option to upload corporate videos on our social media channels, and others.

Want to distinguish your company brand?

- >> Sponsored email sent to both 7 000+ Alarma Magazine subscribers and Summit visitors – 600 EUR
- >> Sponsored Article in the Summit newsletter – 450 EUR

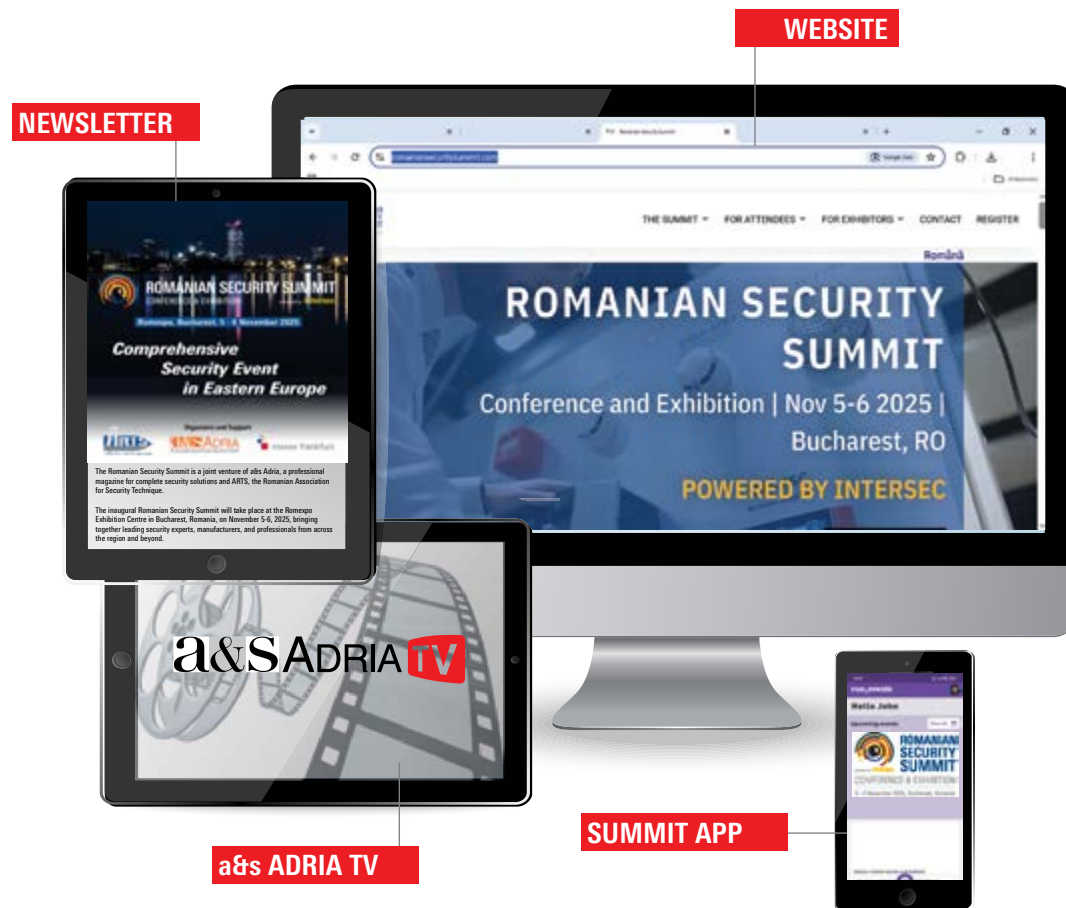
Whitepaper

700 EUR / month

* Includes www.asadria.com subpage, pop-up banner, newsletter.

Pop-up banner

500 EUR / month



Print Materials

Make sure your message reaches the hands of key stakeholders and decision-makers.

Alarma Magazine

Will be given to all Summit participants at the entrance.

Cover 2	1.400 EUR
Cover 3	1.400 EUR
Double page	800 EUR
Full page	500 EUR
Half page	300 EUR
Sponsored Article	400 EUR
Insert Add-Ons (sponsors' production) ...	300 EUR

The magazine Alarma is read by professionals who work in the security department or are engaged with the general security on a professional or private basis, as well as by the company managers, who are daily exposed to increasing and varied security risks.

Guide Map

Will be given to all Summit participants at the entrance.

Back Cover Ad (limited to only one sponsor)	900 EUR
Highlighted company name on the list (limited to only ten sponsors)	300 EUR
Highlighted booth area on the map (limited to only ten sponsors)	250 EUR

Guide Map is the main information tool for Summit participants. It covers the information about the agenda, complete exhibitors list, venue and floor plans. Promote your brand within it.



Service	Amount	Price (EUR)
Side Events Sherlock Holmes Hall	30 min	250
Side Events James Bond Hall	30 min	250
Side Events Video Production	30 min	600
Side Events Additional Promotion	No limit	800
VIP Dinner Sponsor	1	3,600
Lunch Sponsor	2	3,500
Refreshment Break	4	2,100
B2B Session	1	2,100 SOLD
Personnel T-Shirts	1	1,100
Registration Area	1	1,300 SOLD
Registration Process and Messages	1	1,100
Photo album	30 min	300
Floor Stickers	5	800
Exclusive Provider of On-Site Security	1	1,600 SOLD
Summit Officer	No limit	400

Sponsored email sent to Alarma Magazine email subscribers and all Summit visitors	No limit	600
Sponsored Article in the Summit's newsletter	No limit	450
Whitepaper on a&s Adria official website	Month	700
Pop-up banner at Summit's official website	Month	500
Double Page Ad in Alarma Magazine	No limit	800
Full Page Ad in Alarma Magazine	No limit	500
Half Page Ad in Alarma Magazine	No limit	300
Sponsored Article ad in Alarma Magazine	No limit	400
Insert Add-Ons (sponsors' production) in Alarma Magazine	1	300
Back Cover Ad in Guide Map	1	900
Highlighted booth area on the map within Guide Map	10	300
Highlighted company name on the list within Guide Map	10	250
VIP Dinner Ticket	On request	300
Custom Video Reportage	No limit	800 instead of on request
Refreshment Point	2	1,300
Wi-Fi	1	1,300

ORGANIZERS



Arta de a trăi în siguranță
Asociație de utilitate publică

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