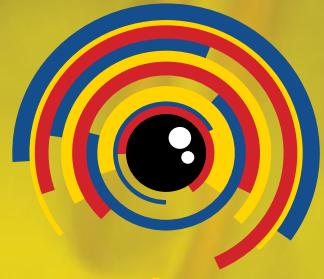


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5-6. 11. 2025  
Romexpo  
Bucharest  
Romania

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# ROMANIAN SECURITY SUMMIT

## CONFERENCE & EXHIBITION

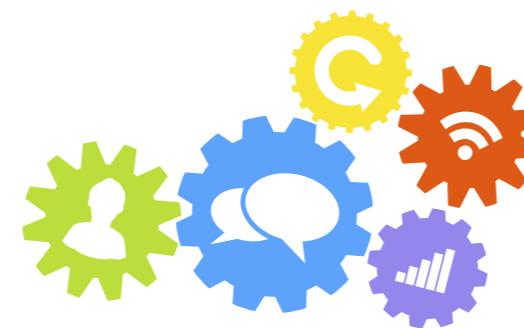
# Event Report



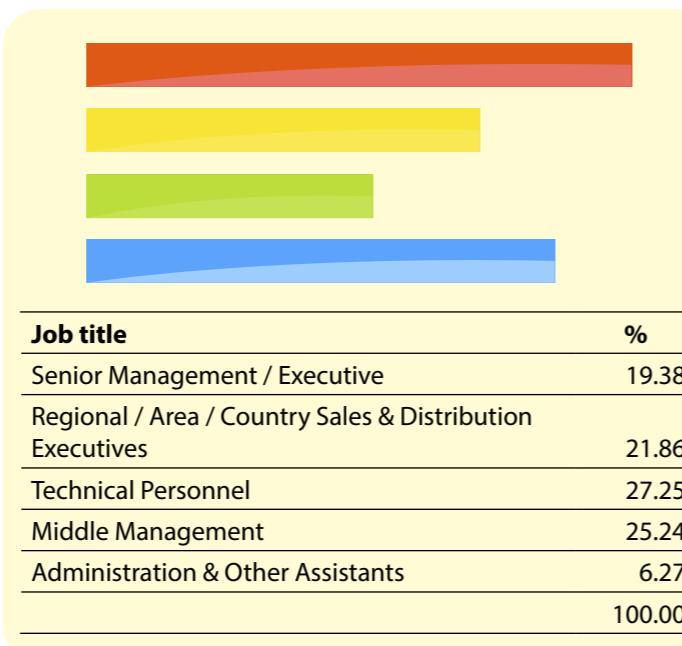
Country	Number	%
Romania	2339	88.97
Poland	28	1.07
Hungary	25	0.95
Bulgaria	24	0.91
Germany	22	0.84
Moldova	22	0.84
Serbia	17	0.65
Austria	10	0.38
Czech Republic	10	0.38
Other (Italy, China, Slovenia, France)	132	5.02
	2629	100.00



Business Nature	Number	%
Manufacturer	233	5.13
Distributor	388	8.54
Installer	1159	25.50
System Integrator	1142	25.13
Service Provider	524	11.53
Consulting & Project Management	517	11.38
Software Development/Engineering	224	4.93
End User	196	4.31
Other (Association, Education & Certification, Media)	162	3.56
	4545	100.00



Industry Area	Number	%
Video Surveillance	1674	13.87
Fire & Safety	1094	9.06
Access Control & Time Attendance	1470	12.18
Intrusion Detection and Theft Alarm Equipment	1570	13.01
IT/ICT	879	7.28
Cyber Security	660	5.47
Mechanical Security Systems	642	5.32
Guarding and Monitoring	438	3.63
Smart Home/ Smart and Safe Cities	904	7.49
Perimeter Protection	1099	9.10
PA/VA Systems	696	5.77
Fire and Rescue	386	3.20
Government	211	1.75
Other ( Government, Education & Testing, Association	348	2.88
	12071	100.00



## Conference sessions

### KEYNOTE SPEECHES

**A Picture Is Worth a Thousand Words!**  
Mihai Stanciu – Technical Director KMW Systems



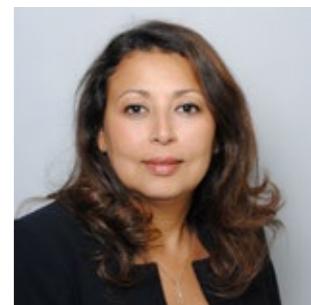
**Security Market Trends in the AI Era**  
Eduard Craus, Security Business Development Manager, TELESYSTEM



**Trends in Safety and Security Solutions**  
Boris Popović, CEO, Alarm automatika



**Making Resilience and Security a Priority**  
Fatima Elleouet, Head of Global Strategic Industries, Alcatel-Lucent Enterprise



### PANEL DISCUSSIONS

**From Central Europe to the Balkans: Regional Drivers of the Security Market**

**More Than a Camera: How Video is Becoming the Central Nervous System of Security**

**Safe by Design: Embedding Fire Protection into Modern Architecture**

**Smarter Than Ever: AI-Powered Devices and Decision-Making in Everyday Work**

**Resilient Networks: Cyber Hardening Access and Surveillance Infrastructure**

**Breaking the Silos: Unified Security for Safer Cities and Smarter Buildings**

**Talking to Each Other - The Realities and Challenges of Open Security Systems**

**Critical Infrastructure Under Pressure: Can We Secure What We Can't See or Control?**

**Keys to the Future: Biometrics, Mobile Access, and Emerging ID Trends**

### EXPERT PRESENTATIONS

**The Future is Connected: Risk Landscape in the Cybersecurity & IOT Strategies for Cross-Industry Innovation**  
Gerard Gumprecht, Global Sales Director, primion Group



**The Increase in Security Guards' Salaries Necessitates Changes to the Security Model**  
Stelian Arion, Owner, Secant Security



**ROMANIAN SECURITY SUMMIT**  
powered by **intersec**  
CONFERENCE & EXHIBITION



FIRST ROMANIAN SECURITY SUMMIT

# BUCHAREST UNDER SPOTLIGHT - NEW CENTER OF SECURITY IN EASTERN EUROPE

The First Romanian Security Summit marked the beginning of a new era in Eastern Europe's security industry. The regional event brought together manufacturers, integrators, distributors, and experts in a unique format that had not existed in this part of Europe before, making it the largest security technology fair with 2,700 visitors. Participants particularly praised the flawless organization, diverse program, and professional, inspiring atmosphere that encouraged networking, business deals, and the exchange of experiences and knowledge.

■ By: Dženana Bulbul  
editorial@asmiedeast.com

 The First Romanian Security Summit marked a new phase in Eastern Europe's security industry. It created a much-needed regional event that brought together leading manufacturers, integrators, distributors, and experts in a format that had not existed in this part of Europe before. Like a rolling train of

innovation, the Summit embarked on its first journey through Bucharest, guiding participants along a path of experiences, knowledge, and business opportunities. It established itself as the region's largest security technology fair, attracting 2,700 visitors whose energy filled every corner of the exhibition and conference halls. The event was held at the modern Romexpo Exhibition Centre, which added a practical touch.

## Constructive Partnership

The event was organized as a joint effort between a&s Adria magazine, which has been hosting the ten-year Adria Security Summit series—the largest security industry gathering in the Adriatic region—and ARTS, an association uniting key Romanian stakeholders in technical security. ARTS runs its own training and expertise center and publishes the specialized magazine ALARMA, providing



solutions and information in the private security sector.

This collaboration has built a strong link between Southeast and Eastern Europe, reinforcing a common goal: to professionalize the industry, standardize practices, and create a platform for regional businesses to grow, network, and support one another. Furthermore, the summit was organized in partnership with the General Inspectorate for Emergency Situations, the General Inspectorate of the Romanian Police, Messe Frankfurt, and the Romania-Israel Chamber of Commerce and Industry. These partnerships added institutional and international credibility to the event, ensuring high professional standards and fostering trust among participants.

## Range of Sponsors

The Romanian Security Summit 2025 brought together an impressive array of sponsors and exhibitors, who further enhanced the event's professional and technological scope through their presence and solutions. Exactly one hundred companies showcased their offerings in the exhibition area. Diamond sponsors included Alarm automatika, Alcatel-Lucent Enterprise, KMW Systems, and Telesystem. Platinum sponsors were AziGuard, Bosch Security Systems, Convergent, ELKO, General Security, Hytera

## A Recognized Model

The event in Bucharest drew heavily from the Adria Security Summit model—featuring a unified exhibition area, a targeted professional audience, and a focus on networking and business deals. From the start, it was evident that the venue was carefully designed to promote direct contacts, idea exchange, and real business benefits, unlike large fairs without a specific audience. Many Romanian companies and well-known international brands that have participated in the Adria Security Summit for years acknowledged the high quality of the organization and the standards that were carried over to the new event. The message was clear—Eastern Europe has been waiting a long time for this format, and it now finally has its central regional security industry summit.

Communications, Konica Minolta, MAGUS, RomAudioVideo, SIEL INVEST, Suprema Europe, TP Link, and Tora Security Systems. Gold sponsors were Ultravision Consult and TTV Digital Technology, while silver sponsors featured notable regional and international players such as Advancis, ASSA ABLOY, Axis Communications, AxxonSoft, Genetec, Hochiki, Honeywell, Motorola Solutions, Panduit, Primion, Teledyne FLIR, and others.

This diverse network of partners and sponsors has enabled the exhibition space to highlight the full range of professional and technological aspects of the industry, ranging from video surveillance, access control, and fire alarms to cybersecurity, integrated systems, and smart city solutions, making the Romanian Security Summit a key platform for networking, knowledge sharing, and business collaboration across Eastern Europe.

## Knowledge in Action

The conference program featured over 40 sessions, panel discussions, and presentations that covered key industry trends - from transforming cities into smart environments to new developments in video surveillance and access control, AI analytics, and integrated systems. It also addressed topics like cybersecurity,



**The host of the Eastern Europe Summit next year will be Sofia, Bulgaria's capital, at the beginning of November**

critical infrastructure, and regulation in the private security sector.

The presentation and panels focused on practical solutions and real-world examples, offering participants valuable educational content as well as networking opportunities. Prominent speakers included Mihai Stanciu, Technical Director at KMW Systems, who delivered a keynote titled "A Picture Is Worth a Thousand Words!" and Eduard Craus, Business Development Manager for Security at Telesystem, who discussed security market trends in the age of artificial intelligence. Stelian Arion, owner of Secant Security, gave an expert talk titled „Risk Landscape in the AI Era.” Meanwhile, Boris Popović, CEO of Alarm Automatics, addressed innovations in security solutions in his presentation "Trends in Safety and Security Solutions." Fatima Elleouet, Global Strategic Industries Manager at Alcatel-Lucent Enterprise, emphasized the importance of „Making Resilience and Security a Priority.” Daniel Kaminski, a security consultant, offered an expert analysis titled „The Increase in Security Guards' Salaries Necessitates Changes to the Security Model,” and Gerard Gumprecht, Director of Global Sales at Primion Group, delivered a presentation titled „The Future is Connected: Cybersecurity & IoT Strategies for Cross-Industry Innovation.” Their presentations and discussions covered key topics and industry trends, including panel discussions "From Central Europe to the Balkans: Regional Drivers of the Security Market", "More Than a Camera: How Video is Becoming the Central Nervous System of Security", "Safe by Design: Embedding Fire Protection into Modern Architecture", "Smarter Than Ever: AI-Powered Devices and Decision-Making in Everyday Work", "Resilient Networks: Cyber Hardening Access and Surveillance Infrastructure", "Breaking the Silos: Unified Security" for Safer Cities and Smarter Buildings", "Talking to Each Other - The Realities and Challenges of Open Security Systems" and "Critical Infrastructure Under Pressure: Can We Secure What We Can't See or Control?". All these topics provided participants with a comprehensive insight into the current solutions, challenges, and innovations in the sector.



**The concept of Summit in Bucharest demonstrated that a carefully designed, professional environment brings real business value and direct contacts**

hensive insight into the current solutions, challenges, and innovations in the sector.

#### **Top Guns**

The highlight of the program was the awarding of the Romanian Security Summit Awards 2025. The jury consisted of experts with extensive experience in the security industry. Among the members were Roberto Licari, Security Systems Architect at RL Security Consultancy; Daniel Kaminski, Senior Solutions Manager at Orange Polska; Mircea Ciordas, President of the Romanian Association for Security Technology; Damir Muharemović, Editor-in-Chief of a&s Adria Magazine; Stelian Arion, owner of Secant Security; and Cristian Soriciu, owner of SET ALARM International. With their knowledge, expertise, and industry experience, the jury recognized and awarded the most innovative solutions that will shape the future of the security industry in the region.

Among the distinguished winners were Alcatel-Lucent Enterprise with its OmniVista Network Advisor platform, awarded for the most innovative product; AIM in the access control solutions category; Ajax with its EN54-line addressable fire alarm system; AI Center with its video surveillance platform for advanced analytical functions; DVC for META AI cameras in the intrusion detection category; Bosch's PRAESENSA system as the leading IP PA/VA solution; Magus CC, an integrated command and control platform; and Axis Cybersecurity as the best cybersecurity concept in the competition. Overall, the first Romanian Security Summit met expectations and, at the same time, set a standard that will be difficult to surpass. Bucharest hosted an event that brings together industry leadership, technological innovation, and business opportunities under one roof, while Eastern Europe gains a platform that will play a vital role in shaping the security industry, strengthening professionalism, and expanding regional connectivity and cooperation in the years to come. ▲







Adrian Croitoru



Krystian Sokalski



Mihai Stanciu



Eduard Craus



Diana Maria Stoica

**Adrian Croitoru, Alarm automatika Romania**  
We believe that this type of event, will continue in the coming years and we will be present as well, with new solutions. We are satisfied with the event overall and believe we managed to attract the attention of our customers and generate new leads, offering added value for installers, small and medium integrators, electricians, constructors, and others.

**Krystian Sokalski, Alcatel-Lucent Enterprise**  
The Romanian market is very important to us because we have been working here and delivering products to our customers for many years. At the Romania Security Summit we are focused on AI and security, presenting our new product, the OmniVista Network Advisor - an AI-powered IT companion tool. We are here to meet our partners, potential new partners, and to connect with

our existing and future customers in Romania and the Balkan region.

**Mihai Stanciu, KMW Systems**  
At the Romanian Security Summit, we are presenting our products and showcasing the benefits and functions of our portfolio. KMW Systems feels like a family to us, and we offer the same support to our installers, who are part of our extended family.

**Eduard Craus, TELESYSTEM**  
We participate in industry events such as the Romanian Security Fair, organized every two years, and frequently hold roadshow events in different cities to present new solutions and equipment. TeleSystem also runs the TeleSystem Training Academy, offering hands-on sessions for partners, after which participants receive certificates confirming their ability to work with and implement the systems.

**Ovidiu Hriscu, Azitrend Distribution**  
We are presenting special video analytics products and solutions in the CCTV market. We are

**Diana Maria Stoica, RomAudioVideo**

We are a system integrator of audio-video solutions, and today at RSS 2025 we are presenting our video wall control room solution. My colleague Mihai Angel, our Technical Manager, will guide you through the systems, and you can explore further at our stand or on our website.

**Mihai Anghel, RomAudioVideo**

Here we have the video wall display, driven by different video wall metrics, provided by our partner AV Hub. The producer is Datapath from the United Kingdom, a high-tech manufacturer. We also provide control solutions for integrating various devices, including IoT devices, operator displays, and time distribution systems.

**Ovidiu Hriscu, Azitrend Distribution**

We are presenting special video analytics products and solutions in the CCTV market. We are

glad to participate in the Romanian Security Summit, building on our experience with Adria Security Summit and the Romanian market since 2016. With our man-guarding partners, we currently monitor over 18,000 cameras for perimeter protection. We optimize costs, dispatch centers, and manpower to deliver better security services to end users. After the exhibition, we are interested in establishing new partnerships in Eastern Europe.

**Andrei-Bogdan Gavril, Genetec**

We are here today in Romania at the Romanian Security Summit. The beauty of having everything under one platform through unification is what Genetec is defining throughout the industry. You're able to manage video, control access, and IoT devices together with intrusion and fire panels under one platform. It makes everything available

through granular access, and through dashboards at our stand we emphasize that things could be managed in a professional manner for different customers from different verticals, using one simple graphical interface to manage tasks.

**Andrei Cirlig, Convergent Romania**

I'm the integrator, the one that puts everything together, all the pieces together in the Genetec unification platform. We have many integrations, like Genetec native technologies: LPR, property technology, access control, and video. Also integrated with AXIS, which is the other partner and hardware producer, providing video solutions, intercom solutions, multi-sensor solutions, and body cam solutions. Axis is the technology provider for video, control access, and sensors in general.

**Bogdan Lozianu, ELKO**

We are here at the Romania Security Summit, the first

edition in Romania. It is a very large and impressive exhibition. We are present to showcase relevant products from our portfolio and offer solutions. We present a fully configured ecosystem, including power, communication, storage, and management software. We focus not only on cameras, but also on intelligent IoT sensor cameras for industrial and smart city projects. All our vendors comply with European Union laws and sustainability policies.

**Vlad Mornea, General security**

We are happy to be here at RSS for its first edition. It's a large event with a lot of professional companies that have joined this exhibition.

**Isidor Stirbu, Hytera**

We are present at this Summit with many novelties for the market, and we want to assure all our customers and all partners that we will be here for them.

**Florin Ciuciu, Konica Minolta**

It's a great opportunity for us to be here at the Romanian Security Summit and showcase our latest additions to our portfolio.

**Bianca Barbu, Mira Technologies**

It's my first experience with this kind of exhibition, and it seems to be a very good one. Probably next year you'll be thinking of making three days if it's still that crowded.

**Larisa Negru, Siel Invest**

We consider that the Romanian Security Summit is an opportunity for us to educate installers, customers, and end users, and develop business in Eastern Europe. Thank you, Romanian Security Summit, and we hope for the next year to be even more successful.

**Mica Negrilic, Suprema**

We are here in Bucharest with our long-term partner, Adria Security, with whom we do all the exhibitions. Now we are here in



Mihai Anghel

Romania and are always so happy to cooperate with them.

**Andrei Cracea, Tora Security Systems**

This show was something new for us. We hope that this event will continue in Romania. We had a lot of new contacts, good networking, and hope that next time it will be even better.

**Howson Chen, TP-Link**

We find this event to be a wonderful place. I think it's a very good opportunity for us here to meet local system integrators, installers, and distribution partners. We really like the opportunity presented here and thank the organizer for giving us the chance to meet with partners.

**Adrian Mihai, Bosch Security Systems**

First time in Romania for the Romanian Security Summit. We are always happy to be part of the Adria family and share and highlight our solutions.



Ovidiu Hriscu



Andrei-Bogdan Gavril



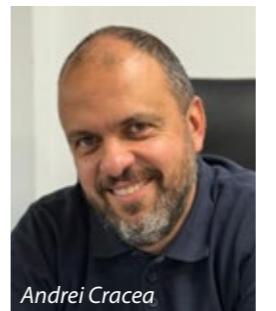
Andrei Cirlig



Bogdan Lozianu



Mica Negrilic



Andrei Cracea



Howson Chen



Adrian Mihai



Alcatel-Lucent Enterprise

# RSS Awards 2025 Winners

## MOST INNOVATIVE PRODUCT/SOLUTION



**Winner:** Alcatel-Lucent Enterprise OmniVista Network Advisor

OmniVista Network Advisor uses AI/ML to cut network downtime and boost QoE. It predicts and resolves issues, enhances security, audits configs, and monitors ALE and third-party devices. Its Companion Service offers real-time alerts, insights, and mobile-ready actions.

## ACCESS CONTROL



**Winner:** AIM (Advanced Identity Manager)

AIM is a next-gen physical identity and access management platform that unifies security and flexibility. It manages the full access lifecycle, supports RFID, biometrics, mobile, and PIN, integrates with third-party systems, and delivers centralized control with real-time monitoring and analytics.

## FIRE ALARM



**Winner:** Ajax – EN54-Line Fire Alarm Solution

Ajax EN54-Line is the first fully wireless EN 54-certified fire and intrusion system, offering fast, accurate detection with dual-spectrum sensors and HazeFlow 2. It supports 200 devices in 40 zones, provides secure communication, easy installation, remote management, and long autonomy.

## VIDEO SURVEILLANCE



**Winner:** AI CENTER – SERVER

AI Center – Server is a powerful hardware platform for managing video surveillance. It handles computing, recording, and intelligent events, supporting 2,000 channels per server or 20,000 in master-slave mode. With integrated AI Center Software, it offers unified control on-site or via secure EU cloud.

## INTRUSION DETECTION



**Winner:** DVC – Intrusion Detection Reinvented with META AI Cameras

DVC uses META AI Video Analytics to deliver precise intrusion detection. META Cameras act as active detectors, sending alarms to the DVC Alarm Receiver and forwarding Contact ID with photo verification to ABsistemDCNGv2, creating a unified, reliable, and efficient security ecosystem.

## PA/VA SYSTEMS



**Winner:** PRAESENSA

This IP-based public address and voice alarm system uses AES128/TLS security and OMNEO networking with AES67, Dante, and AES70. It offers smart power sharing, intuitive interfaces, integration via MQTT/OPC/SIP/GPIO, supports up to 10,000 zones, is EN54-16 certified, and provides full redundancy.

## SOFTWARE



**Winner:** MAGUS CC- Command and Control Platform

MAGUS CC is an advanced Command & Control platform for critical infrastructure and smart cities. It delivers real-time situational awareness via a unified 2D/3D GIS dashboard and integrates CCTV, access control, fire, and IoT. With CAD workflows and secure web access, it ensures efficient 24/7 operations.

## CYBERSECURITY



**Winner:** Axis cybersecurity

**Description:** HALO Smart Sensor is a multifunctional privacy-safe detector that monitors air quality, hazardous gases, vaping/smoking, and safety events like gunshots or aggression. It delivers real-time alerts through VMS, HALO Cloud, email, or mobile devices for rapid response.

## PLATINUM SPONSORS



## GOLD SPONSORS



